



Saturday, July 7, 2018

705-457-6840
info@katiesrun.ca
www.katiesrun.ca

Katie's Run 2018 Sponsorship Information

We invite you to be a part of the 7th annual Katie's Run for Epilepsy on July 7, 2018 in the village of Haliburton. The event features a 5K and 10K run along the Rail Trail and a fun 2.5K family walk/run in the area around the high school.

In just six years we have raised over \$200,000 for epilepsy research and brought together many families from across the country to share their experiences and encourage each other. But we've just begun.

Our mission is to uncover the brilliance that will end epilepsy—forever. You can help.

We welcome monetary and in-kind sponsorships to help us with the cost of **t-shirts, timing, advertising, insurance, signs, medals, race bibs, food and water**, and other expenses. We also need prizes for our silent and loud auctions and our top fundraisers who each raise thousands of dollars for the cause. Promotional items such as pens and magnets are also much appreciated and will be included in the race kits.

Please see reverse for sponsorship opportunities and benefits



Approximately 1 in 100 Canadians has epilepsy. That's close to 370,000 individuals in Canada alone. Worldwide, there are 50 million people living with epilepsy. The majority of these people are preventing seizures with medication but dealing with difficult side effects. About a third have drug resistant epilepsy and are never sure when the next seizure will burst in and interrupt their lives.



Please make cheques payable to Katie's Run and send to the address below, along with the tear-off form

June 15, 2018—deadline to be featured on the t-shirts
June 22, 2018—deadline for prize donations & event program

YES! I want to sponsor the 7th Annual Katie's Run for Epilepsy on July 7, 2018

Amount: \$50 \$100 \$250 \$500 \$1000 Other _____

I will donate a prize: _____

Business Name : _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

City: _____ Postal Code: _____

Please send me notifications about Katie's Run

Katie's Run - 16343 Highway 118 - Haliburton, ON - K0M 1S0

Katie's Run 2018 Sponsorship Opportunities

SPONSOR BENEFITS

	Runner up to \$249	Sprinter \$250+	Marathoner \$1,000+	Hurdler* T-shirts \$2500	
Your name or logo here ➔	T-shirts	x	✓	highlighted	special
	Race bibs	x	x	✓	✓
	KR website	✓	✓	highlighted	special
	Event program	✓	✓	highlighted	special
	Event signage	✓	✓	highlighted	special
	Event mention	x	x	✓	highlighted
	Social media	x	✓	✓	✓
	Biz cards or flyers for race kits	✓	✓	✓	✓

**Help us jump the t-shirt hurdle with a \$2500 sponsorship!*

PRIZE DONOR BENEFITS

	Silent Auction	Top Fundraisers	Loud Auction
Your name or logo here ➔	T-shirts	x	✓
	Race bibs	x	x
	KR website	✓	✓
	Event program	✓	✓
	Event signage	✓	✓
	Event mention	x	✓
	Social media	x	✓
	Biz cards or flyers for race kits	✓	✓

Prizes will be designated for silent or loud auction and top fundraisers based on their relative value once all prizes have been received. Some loud auction items may qualify for inclusion on race bibs.

Please note: Sponsorship contributions are not tax-deductible donations. If you prefer a tax receipt over the benefits above, please consider a donation instead: www.katiesrun.ca/donation.htm.